

## WalTV Programming Fall 2017

**Syllabus:** As the programming group, we will be adding content to the playlist that plays on WalTV. It can be anything from new music, student productions, PSA's, or shorts. We will be learning how to make playlist and inserting them into the rotation on Megaseg.

**Overview:** We will meet weekly on Monday nights following Practicum. We will present the previous weeks assignments and go over what is due the next week. Examples for each assignment will be given. The first few meeting times will be learning and reviewing how the systems work and how to complete your assignments. All assignments must be completed and worked on. If examples were shown and guidelines given- those must be followed. Assignments will not be allowed if effort seems slack- you will have to recomplete by the next week for points. Tips and critiques will be given the following time we meet and any changes to those assignments will be given bonus points. Homework will be docked if turned in late and give a zero if never completed. There will be a chance of makeup work at the end only if needed or interested in extra points. Attendance and working Live Events are part of your grade so make sure to reach the total by the end of the semester. Students in this group will be asked to help other groups out along the semester when big projects come up. Practicum is a team effort and we all work together. The point of practicum is to give students real hands on experience and help learn a variety of communications skills. Directors and Managers want to help students find passion within the stations and are here to help. If you have any questions or need help feel free to contact me at [Tyra.brown@waldorf.edu](mailto:Tyra.brown@waldorf.edu) or [\(702\)635-2811](tel:(702)635-2811).

### **Assignments:**

Assignment	Assign date	Due Date
20 New Music adds	September 11,2017	September 18,2017
10 Student production adds	September 18,2017	September 25,2017
20 positive PSA's	September 25,2017	October 2,2017
15 Shorts	October 2, 2017	October 9,2017

<b>20 New Music</b>	<b>October 9,2017</b>	<b>October 16,2017</b>
<b>10 New Music 10 PSA's</b>	<b>October 16,2017</b>	<b>October 23,2017</b>
<b>10 Shorts</b>	<b>October 23,2017</b>	<b>October 30,2017</b>
<b>15 Free videos</b>	<b>October 30,2017</b>	<b>November 6,2017</b>
<b>10 Student productions</b>	<b>November 6,2017</b>	<b>November 13, 2017</b>
<b>Make up day</b>	<b>November 13, 2017</b>	<b>November 20,2017</b>

### **Points/Grading:**

Assignments: 50% of grade- Late? drops Grade value each week missed

Attendance: 10% of grade- Miss > 4 classes- below a C, Constantly late? drop half a grade (A to A-)

Live Events: 40% of grade- must meet assigned number- if below number by 1 or 2- half grade, below by 3 or more whole grade dropped per number missed