

WALTV PRODUCTION (FALL 2017)

Syllabus: Explain briefly what group does: WalTV Production makes liners for the tv station, fun short videos and also videos to promote events on campus and different holidays. The liners are aired on WalTV (channel 55) and also posted on our YouTube page for easy sharing with family and friends.

Overview: We will meet weekly on Monday nights following Practicum. We will present the previous weeks assignments and go over what is due the next week. Examples for each assignment will be given. The first few meeting times will be learning and reviewing how the systems work and how to complete your assignments. All assignments must be completed and worked on. If examples were shown and guidelines given- those must be followed. Assignments will not be allowed if effort seems slack- you will have to recomplete by the next week for points. Tips and critiques will be given the following time we meet and any changes to those assignments will be given bonus points. Homework will be docked if turned in late and give a zero if never completed. There will be a chance of makeup work at the end only if needed or interested in extra points. Attendance and working Live Events are part of your grade so make sure to reach the total by the end of the semester. Students in this group will be asked to help other groups out along the semester when big projects come up. Practicum is a team effort and we all work together. The point of practicum is to give students real hands on experiences and help learn a variety of communications skills. Directors and Managers want to help students find passion within the stations and are here to help. If you have any questions or need help feel free to contact me at danica.cheney@waldorf.edu or [\(320\)-630-7188](tel:(320)-630-7188)

Assignments:

Assigned	Due Date	Assignment
9/11/17	9/18/17	Learn JVC and other video tips
9/18/17	9/25/17	Self Liner "I'm Danica Cheney and you're watching WalTV, channel 55"
9/25/17	10/2/17	Student Liner - Non Comm.

10/2/17	10/9/17	Staff or Faculty Liner – Non Comm. Profs
10/9/17	10/16/17	Promote Homecoming
10/16/17	10/23/17	Halloween Liner - "Happy Halloween You're watching WalTV, channel 55"
10/23/17	10/30/17	Sponsor Liner
10/30/17	11/6/17	Your Choice - Be Creative
11/6/17	11/13/17	Athlete Liner
11/13/17	11/20/17	Thanksgiving Liner
11/20/17	11/27/17	Finals Video (tips, wish me luck, etc.)

Points/Grading:

50% ASSIGNMENTS

- Late? Drops one grade value each week missed.

10% ATTENDANCE

- If you miss more than four classes your grade will be below a C.
- Constantly late? Your grade will drop half a grade (A to A-).

40% LIVE EVENTS

- Must meet assigned number, if you are below number by 1 or 2, your grade will go down a half grade (A to A-). If you are below by 3 or more: whole grade dropped per number missed.

Final as of: 8/17/17